



SEEKING TO SPUR INNOVATION IN ARTS FIELD, FRACTURED ATLAS

LAUNCHES ARTS ENTREPRENEURSHIP AWARDS

Awards will honor leaders creating forward-thinking models for building successful arts careers and organizations in 21st Century

New York, NY (November 25, 2013) – Seeking to inspire more innovation and risk-taking in the arts field, [Fractured Atlas](#) today launched the Arts Entrepreneurship Awards, which will honor rising stars from across the United States who are creating new models for success at a critical time for the industry.

Capping a year that saw high-profile arts institutions close their doors and charged debates on whether wealth inequality is stifling creativity in American cities, Fractured Atlas' Arts Entrepreneurship Awards aims to uncover and recognize leaders who are developing forward-thinking models for building successful arts careers and organizations in the 21st century.

Empowering artists to think and work like entrepreneurs, Fractured Atlas is the leading national organization dedicated to providing artists with the tools they need to raise money, insure themselves and their work, grow their audiences, find space to make and share their art, and more. The organization recently launched [Artful.ly](#), a free ticketing, fundraising, and marketing software platform for small arts organizations, and its [fiscal sponsorship](#) program, the largest program of its kind in the nation, helped more than 3,200 arts projects raise over \$13.7 million in the past year.

"Fractured Atlas wants to encourage innovation and risk taking in the cultural sector by honoring leaders who embody a spirit of entrepreneurship and bring the same creativity to the office as they do to the studio," said Adam Huttler, founder and executive director of Fractured Atlas. "The Arts Entrepreneurship Awards celebrates those pushing the envelope in order to find new solutions to age-old challenges in the arts field."

U.S.-based artists and arts organizations working in any discipline can enter the awards for free via an [online application form](#). Deadline for entries is December 16, 2013. Winners, which will be announced in January 2014, will be profiled in an online winners' showcase, receive a specially commissioned and fabricated award by Terri Chiao and Adam Frezza of [Chiaozza](#), and be given a lifetime membership to Fractured Atlas, which provides artists with access to affordable insurance, fiscal sponsorship, online courses, discounted business vendor services, and more.

About Fractured Atlas

Fractured Atlas is the country's largest arts service organization, reaching a network of more than 250,000 artists and organizations in all 50 states and all 435 congressional districts. Dedicated to empowering artists with the support they need to work effectively and thrive, Fractured Atlas provides funding, insurance, technology, education, and other services critical to building sustainable careers and organizations. Founded in 1998, Fractured Atlas is headquartered in New York City. For more information, visit the Fractured Atlas Media Center at <http://www.fracturedatlas.org/site/about/media>.

###