FRACTURED ATLAS KICKS OFF CALL FOR NOMINATIONS FOR
SECOND ANNUAL ARTS ENTREPRENEURSHIP AWARDS

Nomination deadline is December 15th for awards honoring forward-thinking artists building new models for successful arts careers and organizations

New York, NY (November 13, 2014) – Continuing its mission to inspire disruption and risk-taking in the arts field, Fractured Atlas today kicked-off the call for nominations for its second annual Arts Entrepreneurship Awards, which honors artists who are creating forward-thinking, innovative models for building successful arts careers and organizations.

Empowering artists to think and work like entrepreneurs, Fractured Atlas is the leading national organization dedicated to providing artists with the technology and tools they need to raise money, insure themselves and their work, grow their audiences, find space to make and share their art, and more.

The inaugural Arts Entrepreneurship Awards were presented in January 2014 and attracted entries from across the country. Recipients of the award included a pop-up artists’ colony (Rubber Repertory’s Pilot Balloon Church-House, Lawrence, KS), a nonprofit helping artists build financial assets through homeownership (ArtHome, NYC), and a fundraising collaborative between nationally recognized arts groups (Creative Partners, Chicago). Coverage of the winners ranged from national publications like Fast Company, Back Stage, and Public Art Review to local media like The Austin Chronicle and The Erie Reader.

Individuals can nominate any United States-based artist or arts organization from all parts of the arts and culture sector, regardless of budget and staff size, geographic location, or discipline. Nominations can be made via an online form at http://awards.fracturedatlas.org/. Deadline for nominations is December 15, 2014.

Awardees, which will be announced in January 2015, will receive a lifetime membership to Fractured Atlas, which provides artists with access to affordable insurance, fiscal sponsorship, online courses, discounted business vendor services, and more, as well as an award designed by Brooklyn-based artist Jillian Rose.

“Fractured Atlas is dedicated to supporting a new generation of artists and arts organizations who are finding answers to some of the arts industry’s most persistent problems,” said Adam Huttler, founder and executive director of Fractured Atlas. “Whether they are solving challenges like fundraising and distribution or developing new ways to connect with audiences, the Arts Entrepreneurship Awards recognizes those who are breaking barriers and bringing the arts world into the 21st century.”

Reaching a network of more than 250,000 artists in all 50 states, Fractured Atlas’s programs include Artful.ly, a free, cloud-based software system that enables small arts organizations to easily sell tickets and raise funds; SpaceFinder, an online service hailed as an “OpenTable for rehearsal and performance space,” and the largest fiscal sponsorship program of its kind in the nation, which helped more than 3,500 arts projects raise over $17.6 million in 2013-2014.

About Fractured Atlas
Fractured Atlas is the country’s largest arts service organization, reaching a network of more than 250,000 artists and organizations in all 50 states and all 435 congressional districts. Dedicated to
empowering artists with the support they need to work effectively and thrive, Fractured Atlas provides funding, insurance, technology, education, and other services critical to building sustainable careers and organizations. Founded in 1998, Fractured Atlas is headquartered in New York City. For more information, visit the Fractured Atlas Media Center at http://www.fracturedatlas.org/site/about/media.

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