



Fractured Atlas Announces Honorees of Third Annual Arts Entrepreneurship Awards

Awards signify organizational commitment to creative entrepreneurship

New York, NY (February 24, 2016) - [Fractured Atlas](#), the nation's largest arts services organization, today announced the five honorees of its annual Arts Entrepreneurship Awards. These honorees, who span various cities and artistic disciplines, embody the Fractured Atlas mission of empowering artists with the entrepreneurial skills and technology tools they need to thrive.

Launched in 2014, the Arts Entrepreneurship Awards seek to highlight exceptional work by innovators who have disrupted the arts field by developing new approaches and business practices that take risks, solve age-old industry challenges, and serve as inspiration to artists worldwide.

The recipients of the 2016 Arts Entrepreneurship Awards are:

- **Flux Theatre Ensemble:** New York City-based [Flux Theatre Ensemble's](#) Living Ticket program embraces transparency of the budgeting process in an effort to simultaneously remove the financial barriers to attendance and to work toward paying artists a living wage. The organization invites audiences to attend performances at no cost, instead asking them think on how they value their own time and donate accordingly.
- **IndianRaga:** [IndianRaga](#) is an online arts education platform which harnesses technology to provide opportunities to learn, perform, and shine. Students across the world can learn through detailed, bite-sized educational modules; connect with instructors for feedback and certification; and find opportunities to perform at community and national levels. Using digital media and high quality video productions, they engage millions of students, connoisseurs, and artists across the world to discover the joy of performance arts.
- **Museum of Impact:** A mobile social justice museum that explores activism, altruism, and advocacy through a creative lens, the [Museum of Impact](#) redefines the traditional museum-going experience and invites audiences to participate in forums and high quality arts and culture experiences that promote meaningful change.
- **The Sketchbook Project:** A Brooklyn-based company, the [Sketchbook Project](#) has facilitated the collaboration of approximately 70,000 artists since 2006 through a crowd-sourced library featuring more than 34,000 artists' books contributed from 135 countries.
- **Scatter Collective:** [Scatter Collective](#) is a creative studio which applies design to emerging technology, exploring the application of photography and interactivity towards

immersive experiences including virtual reality filmmaking, interactive installations, and live performance.

"Successful entrepreneurship requires a blend of creative thinking and pragmatic execution. It's no surprise, then, that the arts and creative industries are full of people with the vision and talent to tackle old problems in new ways," said Adam Huttler, Fractured Atlas founder and executive director. "Fractured Atlas created the Arts Entrepreneurship Awards to shine a light on the most innovative minds in the field, and the emerging leaders we are honoring in 2016 are no exception."

In addition to receiving a 3D printed award, which was designed and specially-commissioned by artist [Kate Blacklock](#), the 2016 honorees receive a lifetime membership to Fractured Atlas. They join more than 52,000 active Fractured Atlas members who take advantage of the organization's tools that help them raise money, grow their audiences, find space to make and share their art, insure themselves and their work, and more.

Learn more about this year's honorees as well as past recipients [here](#), and join the conversation on social media using [#ArtsEntreAwards](#).

About Fractured Atlas

Fractured Atlas is a nonprofit technology company that creates business tools for artists and arts organizations, reaching a network of more than 400,000 artists across all 50 states and all 435 congressional districts. Based in New York and dedicated to eliminating barriers to artistic expression, Fractured Atlas provides fundraising support, insurance, technology, education, and other services critical to building sustainable careers and organizations.



Media Contact

Courtney Duffy
Arts & Technology Policy Fellow
Fractured Atlas
courtney.duffy@fracturedatlas.org

XXX