Dear Friends,

Access to sanitation, the practice of good hygiene, and a safe water supply could save the lives of 1.5 million children a year. To accomplish this, a worldwide audience must be made aware and compelled to respond to both local water issues and the global water crisis. It can start with one person in Harrisville, NH and radiate out toward Moscow, ID, Brooklyn, NY, and Brisbane, Australia, which is exactly what Art for Water has done. It is the conviction of Art for Water that teaching others and raising awareness of local and global water issues through facilitated workshops and creative participation in the making of public art will:

- Encourage more thoughtful and responsible personal water decisions,
- Encourage advocacy and activism on election days and year round,
- Encourage altruism and empathy toward the millions living without basic sanitation and access to clean water both in the United States and around the world, and
- Encourage appreciation and stewardship of one’s own natural resources.

The stronger our local message and broader our global message, the greater our impact.

Prior to the Clean Water Act of 1972 only 33% of United States waterways were fishable or swimmable, since the Act that number has almost doubled to 65%! This is a remarkable improvement but more than 1/3 of our waterways remain polluted. Many people with whom Art for Water comes in contact might have heard of water issues abroad, but don’t realize that problems exist in our own backyard – even in Keene, New Hampshire. Keene Department of Public Works identified the issue of residents not realizing where local storm drains lead. Trash may be tossed or liquid poured into storm drains thinking it will go to a waste-water treatment plant and be filtered. Residents might wash their cars unaware that the soap and grime will rinse into storm drains that lead directly into local waterways and the watershed. Art for Water addressed this concern by developing a new project, Drain Campaign: Keene, advocating against storm drain pollution by clearly illustrating through bold and creative stenciling the link between storm drains and local waterways. Students in all of the Keene public elementary schools were invited to participate in a contest to identify stenciled tracks of animals that are likely to drink or bathe in local waterways. On stenciling day a young boy asked what we were doing and after an explanation he enthusiastically ran to his mother, dragged her to the storm drain, pointing down he described to her how whatever goes into that storm drain ends up in the drinking water of animals and people like him.

It starts with one person, but we need to keep growing. We need your support so we can educate, inform, and inspire more people! If you have never given to Art for Water please

“After seeing Art for Water’s installation, 13,699, I stopped buying bottled water.”

Dan McBrien, Harrisville, NH
consider a donation. And if you have been a contributor, please renew your support so we can continue to promote the value of water for people in the United States and abroad.

While the future is promising for generating awareness and action – we’re growing in so many ways, reaching new audiences with tried and true, AND exciting, new projects – the situation is still dire for millions suffering water shortage and quality issues globally. We need your help. Consider a tax-deductible donation – every penny of which will make possible:

* $2,500 – underwriting the installation of a *Stream of Conscience* project,
* $1,500 – securing legal fees to protect Art for Water and *Stream of Conscience*,
* $500 – full day of *Stream of Conscience* presentation and workshops,
* $270 – one month’s rent for our studio at Cheshire Mill in Harrisville, NH or
* $100 – one day of administrative assistance.

The impact of your giving will:

* Foster stewardship of local water resources and inspire advocacy for those living without basic needs,
* Sponsor monumental public-participation art projects,
* Stimulate social change and help develop transformative leadership, and
* Engage people of all ages in the arts and in environmental awareness.

Art for Water is a sponsored project of Fractured Atlas, a non-profit arts service organization. Contributions for the charitable purposes of Art for Water must be made payable to “Fractured Atlas” only and are tax-deductible to the extent permitted by law. Please don’t forget to write Art for Water on the memo line of your check. Send your tax-deductible contribution in the provided envelope; or use a credit card online at www.fracturedatlas.org/donate/2172.

Thank you for your generous support! Gifts of all sizes advance our shared ideals and strengthen awareness and action to conserve a precious resource, water.

With all best wishes,

Christine Destrempes, Founder

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