

Contact:

Patrick Kowalczyk, patrick@pkpr.com

Jason Gordon, jason@pkpr.com

PKPR, 212.627.8098

NEW ONLINE SEARCH TOOL CONNECTS**INDIE FILMMAKERS AND VIDEO ARTISTS****WITH SPACES FOR SHOOTING AND SCREENING WORK**

Developed by national arts nonprofit Fractured Atlas, tool makes it easy for artists to find studios, film stages, theaters, and more according to budget, needs

NEW YORK, NY (October 3, 2012) – The nation’s largest arts service organization is making it easier for independent filmmakers and video artists to find space for shooting and screening their work within their local communities.

Developed by Fractured Atlas, the new film and video industry tool is the latest addition to [Spaces](#), the nonprofit’s national network of local online marketplaces where performing artists can find rehearsal and performance space. This feature was developed in collaboration with [CulturalDC](#) after a pilot on [DC Space Finder](#). Funding was made possible by The Kresge Foundation.

The expansion makes it possible for independent filmmakers and video artists in markets nationwide, including Washington DC, [Los Angeles](#), Austin [New York City](#), and [the San Francisco Bay Area](#) to search for production studios, film stages, screening space, and more according to a wide range of criteria, including:

- Up to date availability of venues with synced rentals calendars;
- Rental rates by the hour, day, and week;
- Technology needs such as “live streaming”, and wifi, as well as specific equipment needs, such as “3D projector” or “RED camera” or “green screen;”
- Booking policies and staffing for a venue, including which venues have union staff;
- Non-traditional venues such as outdoor screening locations;
- Amenities such as staffed concessions and box office.

According to Adam Huttler, the founder and executive director of Fractured Atlas, the new tool solves the frustrating and time-consuming process of filmmakers and artists calling and contacting dozens of venues in search of space that fits their budgetary, technical, and audience needs.

“Technology can play a critical role in helping artists work more effectively and efficiently by providing them with access to essential resources in their local community,” said Huttler. “Fractured Atlas is dedicated to empowering independent filmmakers and video

artists with technology that allows them to focus on what matters most: creating outstanding art.”

The new tool was created based on community design sessions led by Fractured Atlas and hosted by CulturalDC, a coalition of government, business, and creative leaders dedicated to increasing the impact of DC’s creative community, which is increasingly known for its documentary filmmaking community. Participants included DCFilm, Women in Film and Video, Interface Media Group, Washington DC Jewish Community Center, and independent artists and art educators in the city’s film/video/media community.

“The DC metro area now boasts more than 60 film festivals and is home to an increasingly robust documentary film industry,” said Karyn Miller, Director of Visual Arts and Communications at CulturalDC. “We are thrilled to partner with Fractured Atlas in bringing this innovative and much-needed resource to filmmakers and media artists nationwide.”

About Fractured Atlas

Fractured Atlas is the country’s largest arts service and advocacy organization, reaching a network of more than 250,000 artists and organizations in all 50 states and all 435 congressional districts. Dedicated to empowering artists with the support they need to work effectively and thrive, Fractured Atlas provides funding, insurance, technology, education, and other services critical to building sustainable careers and organizations. Through its fiscal sponsorship program, thousands of artists and organizations – from the award-winning documentary *Bully* to the acclaimed Nature Theater of Oklahoma – are able to raise tax-deductible funds. Over the past year alone, more than 2,800 projects raised over \$10 million. Fractured Atlas is also an industry leader in leveraging technology to address the challenges facing independent arts organizations, from creating an online search and booking service for local rehearsal, performance, and studio space to developing a state-of-the-art data visualization tool of national and regional arts ecosystems that will launch in late 2012. Founded in 1998, Fractured Atlas is headquartered in New York City. For more information, visit www.fracturedatlas.org.

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