



Contact:

Patrick Kowalczyk, patrick@pkpr.com

Jason Gordon, jason@pkpr.com

PKPR, 212.627.8098

FRACTURED ATLAS, NATION'S LARGEST ARTS SERVICE ORGANIZATION,

RECEIVES FOUR-STAR RATING FROM CHARITY NAVIGATOR

Nonprofit dedicated to helping artists and arts orgs work more efficiently receives highest ranking from nation's most respected charity watchdog

New York, NY (December 3, 2012) – [Fractured Atlas](#), a national nonprofit that helps artists and arts organizations work more efficiently, has been ranked among the nation's most efficient and financially healthy charities by Charity Navigator, the country's largest and most respected independent charity evaluator.

The nation's largest arts service organization, reaching more than 250,000 artists in all 50 states, Fractured Atlas received a [four-star rating](#) from Charity Navigator, the highest rating possible. Less than 25% of charities meet the high standards necessary to receive a 4-star rating.

Charity Navigator's unbiased, objective, numbers-based rating system assesses the financial health of more than 5,000 of America's best-known charities. The organization examines two broad areas of a charity's financial health — how responsibly it functions day-to-day and how well positioned it is to sustain its programs over time. Each charity is then awarded an overall rating, ranging from zero to four stars.

Founded by Adam Huttler in 1998, Fractured Atlas has grown from a one-man organization housed in an East Harlem studio apartment to a dedicated staff of twenty-one professionals working with an annual budget of \$15 million.

Representing members in every U.S. congressional district, Fractured Atlas helps artists navigate the business world by providing a trusted, one-stop shop for access to funding, affordable health and liability insurance, online business and management courses, free workshops and events, and discounts on an array of services from car rentals to headshots.

[Fractured Atlas's fiscal sponsorship program](#) is the largest of its kind in the nation, enabling artists to solicit and receive grants and tax-deductible contributions that are

normally available only to 501(c)(3) organizations. Over the past year alone, more than 2,800 projects raised over \$10 million.

It has also developed a wide range of free tools for artists ranging from [Spaces](#), an “OpenTable” for finding local rehearsal, filming, and performance space, to [Artful.ly Open Source](#), an open-source platform that enables arts businesses to bypass expensive vendors by creating their own systems for selling tickets.

"As an organization dedicated to improving the way business is done in the arts, it's essential that we walk our talk by running a smart and efficient enterprise," said Adam Huttler, executive director of Fractured Atlas. "We are lean, mean, and relentlessly focused on liberating artists from administrative minutia so they can concentrate on what they do best: making great art. Our rating on Charity Navigator gives donors confidence that supporting Fractured Atlas makes an efficient and far-reaching impact on the cultural landscape."

About Fractured Atlas

Fractured Atlas is the country's largest arts service organization, reaching a network of more than 250,000 artists and organizations in all 50 states and all 435 congressional districts. Dedicated to empowering artists with the support they need to work effectively and thrive, Fractured Atlas provides funding, insurance, technology, education, and other services critical to building sustainable careers and organizations. Founded in 1998, Fractured Atlas is headquartered in New York City. For more information, visit www.fracturedatlas.org.

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